Industry Affiliate Network (IAN) FAQs

1. Why does my organization need IAN?
    a. IAN provides an open, collaborative and proven framework for industry alliances, associations, consortia and industry communities to leverage the IEEE brand and policies to accelerate and bring identified specifications to visibility via a global standard. By partnering with IEEE and leveraging IAN, the complexities around bringing a specification to a standard are mitigated.

2. What does my organization receive from IAN participation?
    a. Participation in IAN, offers industry organizations the ability to collaborate with IEEE to promote knowledge and experiences achieved through the standards developmental journey. Additionally, participants obtain access to global branding and marketing for their standards via the IEEE global platform.
    b. Participation in IAN also serves as a vehicle to access additional IEEE offerings such as certification services, open source platform, ISTO Alliance Management Services and joint workshops and events.

3. How does my organization become a member of the IAN Program?
    a. Each industry alliance, association or consortia is invited to become an IEEE SA entity member. Each participant looking to be part of the Industry Affiliate Network must agree to the IEEE-SA's Open Process and IPR model. In addition, there may be a need to complete a Memorandum of Understanding (MoU) between both parties as well as other legal documents depending on the type of engagement. If applicable and mutually agreed upon, a press release to publicly announce being a member of the Industry Affiliate Network.

4. What are the criteria for membership in the IAN Program
    a. Established industry community i.e. alliance, consortia, standards organizations
    b. Looking to establish a specification as a global standard
    c. Seeking global (distribution), branding, marketing and industry recognition via the IEEE platform
    d. Agree to becoming an IEEE SA entity member

5. Why should industry communities i.e. alliances, consortia, participate in the IAN program?
    a. Industry communities looking to transition an existing standard to a global standard by leveraging the IEEE framework
    b. Industry communities seeking to leverage the IEEE expertise, confidence and partnership through the standards development process

6. Which entities or organizations benefit the most from IAN membership?
    a. Becoming an IAN candidate is open to all. We find those that derive the most value from IAN participation are those that possess the following criteria:
        i. Established industry community i.e. alliance, consortia, standards organizations
        ii. Looking to establish a specification to a global standard
        iii. Looking to realize market goals faster

7. **Is there a Governing Body for the Industry Affiliate Network?**
    a. The IAN Program is a program formed and constituted within the Corporate Advisory Group (CAG)
    b. The Industry Program maintains an operational support and engagement team to facilitate industry involvement in the IAN program.

8. What is the cost for my organization to participate in IAN?
    a. IAN participation requires IEEE SA entity membership. The investment required for this membership varies depending on the size of the organization in terms of annual revenue. This is typically between $4,200.00 - $16,000.00 annually for an advanced membership.

9. Who does my organization need to work with?
    a. Please register your interest in the IAN program by visiting the IAN website at standards.ieee.org/products-services/industry-affiliate-network and filling out the interest form and you will be contacted by an IAN representative who will be happy to share additional information with you.