IEEE SA
STANDARDS
ASSOCIATION

INDUSTRY AFFILIATE NETWORK (IAN)

WHY JOIN THE INDUSTRY AFFILIATE NETWORK

Your organization is:

- A consortium or fora
- An Industry Association or Alliance
- A community seeking to formalize

Your organization looks to:

- Develop and extend its network effects through specification to standard
- Extend its brand value and recognition through association with a Global Standards Development Organization (SDO)
- Build scale through the extensive breadth and depth of the IEEE

Your organization has:

- Developed industry technical specifications
- Created roadmaps and frameworks
- A market-driven concept that is pre-standards oriented

WHAT WE CAN DO FOR YOU

Through the Industry Affiliate Network your organization receives rapid integration of the IEEE standards development process supported by an appointed IEEE industry ambassador who help to:

- Adopt your organization specifications into globally branded IEEE standard.
- Navigate your organization through the IEEE standards development process.
- Leverage the IEEE global branding, distribution and publishing to support your standardization activity.
- Provide global recognition to your community.
- Access other IEEE offerings to aid or advance your market needs including certification and Alliance Management Programs and open source to support your go to market needs.
- Identify the right collaboration package to meet your organizations goals, and identify the optimal path to realize your time to market goals.
- Share your work through IEEE's global content platform, with universities, companies and around the work with ability to access.
- Market your collaborative output through joint or identified IEEE events, workshops, and conferences.
- Provide training for organizations on the IEEE collaboration platform and how it can provide on-going merit and value today, tomorrow and years to come.

IEEE SA Industry Community serves as entry point (Standards Committee) to facilitate the engagement process.

TO LEARN MORE VISIT

standards.ieee.org/products-services/industry-affiliate-network

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